

SA Expo is a direct marketing advertising tool and an excellent opportunity to get yourself,
your business in the EXPO market
for MAXIMUM exposure and MAXIMUM PROFITS!

YOU'RE REFERENCE GUIDE TO EXPO'S!

Our aim

Is to provide the Expo market with as much information as possible regarding Expo's/shows.

What is SA Expo's?

An annual publication with particulars of all major and not so major events.

The book features :

Dates, Contact person, Contact number, Venue, Quantity of exhibitors and visitors of :

- Shows, Expo's, Industrial Expo's, Agricultural shows, Trade fairs, Carnivals, Festivals, Music Festivals, Sporting Events, Arts & Craft Markets
- Entertainment (Artists, Agents, Recording studios, Bands, Circus artists etc.)
- General Advertisers
- Exhibitors

Who make use of the book?

The book is mostly obtained by Businesses, Schools, Arena Managers, Event managers/organisers and Exhibitors.

Who can advertise?

Only a limited number of pages of advertisement space are available to any business or individual doing business with anyone who has anything to do with above mentioned events.

Distribution and publication

- The SA Expo book is published in two (2) editions every year!
 - January to June &
 - July to December
- Distributed to every event listed in book and hundreds of exhibitors and company's who uses the book as "their bible" to what is happening in Expo market